

JACKIE SHEPHERD

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Experience

CANDLEWICK PRESS

Senior Designer *May 2021–present*
Designer *2018–2021*

HOUGHTON MIFFLIN HARCOURT

Designer, Young Readers *April 2017–August 2017*
Associate Designer, Adult Trade *2015–2017*
Design Assistant, Adult Trade *2013–2015*

WWW.JACKIESHEPHERD.COM

Designer (freelance) *2012–present*

826 BOSTON

Design Intern *Spring 2012*

THE HARVARD COMMON PRESS

Marketing Intern *Fall 2011*

THE WILLIAMSPORT SUN-GAZETTE

Book Designer, *Defenders of Freedom* *Spring 2010*
Lifestyle and Entertainment Correspondent *2010–2012*
Interim Lifestyle Editor *2009–2010*

LYCOMING COLLEGE

Public Relations Editor *2008–2009*
Communications Officer *2006–2009*

Volunteering

BOOKBUILDERS OF BOSTON

Vice President *2016–2018*
Board of Directors *2015–2018*
Member *2010–present*

MENTORSHIP

Mentor to early-career designers *2016–present*

Skills and Training

Adobe Creative Suite

expert knowledge of all core programs (Photoshop, Illustrator, InDesign); mastery of tools and typography for complex page composition

Art Direction

excellent communication skills; keen problem-solving ability; experience art directing a wide variety of illustrators working in both traditional and digital media

Illustration & Lettering

adaptable art style; hand-drawn and digital/vector execution

Print Production

thorough understanding of book production, file prep and proofing for four-color and black & white printing processes

Digital Book Production

familiarity with HTML and CSS, ebook production, metadata

Education

EMERSON COLLEGE

Master's degree: Publishing
focus: Book Design
Graduated in 2012

LYCOMING COLLEGE

Bachelor's degree:
major: English Literature,
minor: History
Graduated in 2009

UNIVERSITY OF EDINBURGH

Study abroad term:
focus: Celtic Literature
and Archaeology
Spring 2008

References available upon request